

Energy On Wisconsin
Community Energy Planning Pays Off

Thursday, May 15, 2014
Ed Thompson's Tee Pee Supper Club
812 Superior Avenue- Tomah, WI 54660



Agenda

- 9:00 **Registration**
- 9:30 **Energy On Wisconsin Overview-** Todd Osman, E3 Coalition, Introduction
- Megan Levy, State Energy Office, Director of Local Energy Programs
 - Sherrie Gruder, UW-Extension, Sustainable Design Specialist, Energy Program Coordinator
- 9:45 **Welcome and Local Government Energy & Sustainability Programs**
Mayor Shannon Hough, Tomah; Roger Gorius, Tomah City Administrator; Steve Peterson, Monroe County Economic Development; Colonel Steven Nott, Fort McCoy; Todd Osman, E3 Coalition
- 10:15 **Attendee Introductions & Sharing**
- 10:45 Break
- 11:00 **Establishing an Energy Baseline: Approaches to Measurement and Data Usage (Panel)**
Moderator: Sherrie Gruder, UW-Extension
- Amy Greil, UW-Extension Educator, Kenosha County
 - Margaret Sprague; City Clerk, Fennimore
 - Pete Flesch- County Chair, Crawford County
 - Jim Schieble – Energy Service Representative, WPPI Energy
 - Mary Eiler Radl- Key Account Manager, Alliant Energy
- 12:00 Lunch – **Energy is Economic Development**
Scott Wall, President, Bank of Cashton and Cashton Development Corp.
- 12:45 **Power Through Partnerships Video-** Sherrie Gruder introduction
- 1:15 **Financing Your Energy Project- Public Financing Available**
Megan Levy; Richard Sneider, Loan Analyst, Bureau of Commissioners of Public Lands
- 2:00 **Power Through Partnerships with Performance Contracting (Panel)**
Moderator: Megan Levy
- Jim Olson, President, E3 Coalition
 - Dave Osborn, Senior Business Developer, Energy Performance Lighting (EPL)
 - Kurt Reinhold & Jim Yockey, Solar Connections LLC;
 - Tom Laufenberg, CEO, ECM Holding Group, LLC
- 3:00 Q&A
- 3:15 Feedback and Evaluation
- 3:30 Adjourn